

Striking Colours and a Million Bells®



Million Bells®
Bouquet Wine Red

Self-cleaning & massive flowering

- Trendy colours & naturally compact
- Large quantity of flowers
- Available all year round



Million bells®
Crackling Fire

MILLION BELLS®

CALIBRACHOA HYBRIDS

Million Bells® are versatile plants which are well suited for hanging baskets, patio containers and window boxes. The Million Bells® range started out with just a few colours, but nowadays a huge range of colours and patterns is available. Million Bells® are heat tolerant, cold hardy and produce flowers from spring to fall.

Million Bells® Classic series

This is the original series of calibrachoa, created through inventive breeding of

the breeding team of Suntory® Flowers Ltd. This series contains self-cleaning and continuously flowering calibrachoa, available in a wide variety of striking colours.

Million Bells® Trailing series

This series contains calibrachoa with a strong trailing growth and dense branching. These Million Bells®, available in stunning colours, are self-cleaning and give massive flowering continuously all through the season.



Lemon



Plum



Trailing Fuchsia



Trailing Topaz



Red



Crackling Fire



Trailing Ice

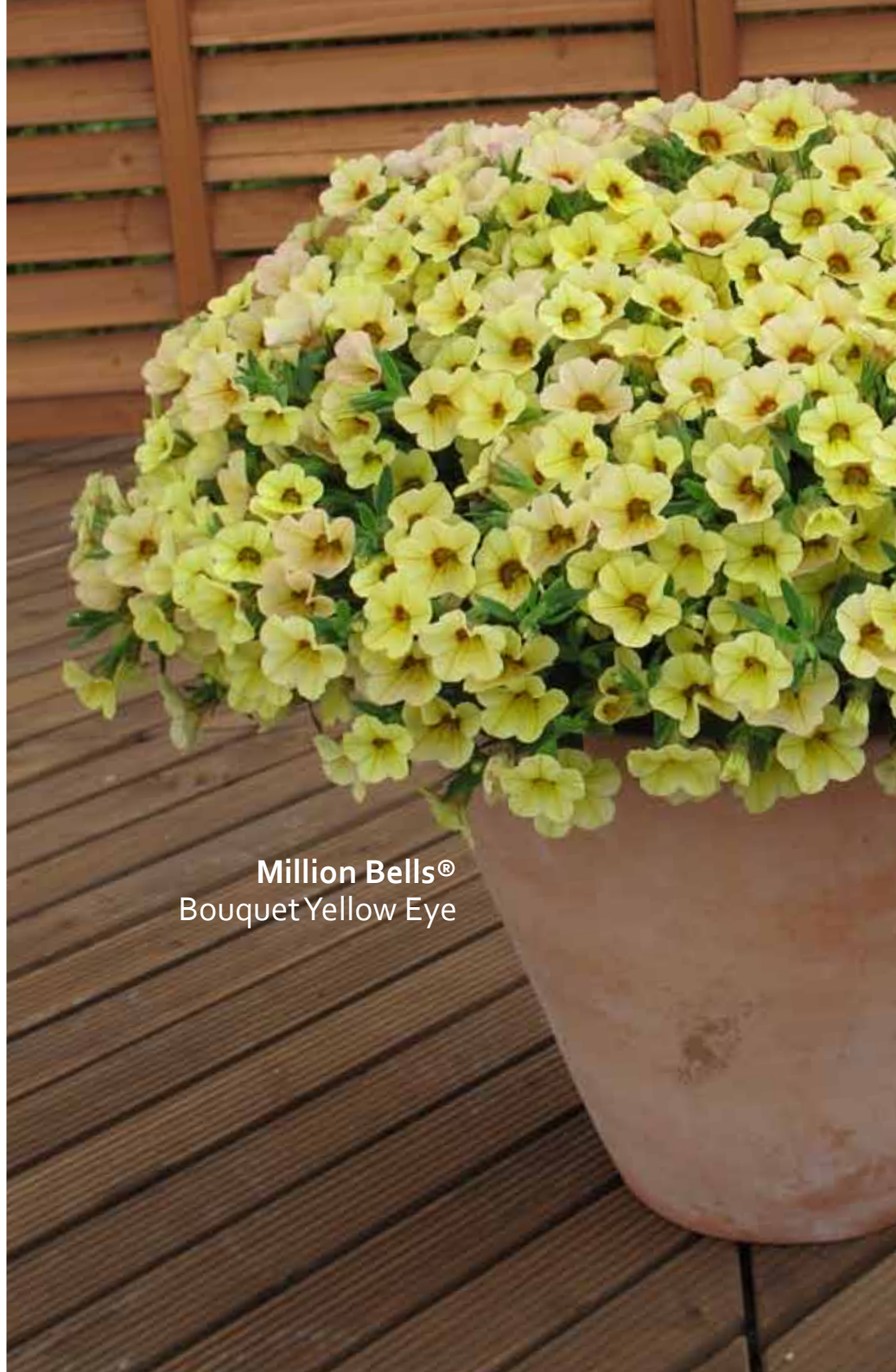


Trailing Sky Blue

New Bouquet series



Million Bells®
Bouquet Yellow Eye



Million Bells® Bouquet series

The Million Bells® Bouquet range is a new addition to the existing assortment Million Bells® calibrachoa, introduced for 2014. This range includes six colourful varieties which are compact and highly floriferous.



Bouquet Red



Bouquet Gold



Bouquet Wine Red



Bouquet Pink



Bouquet Yellow Eye



Bouquet Brilliant Pink

New Bouquet series



Million Bells®
Bouquet Gold

SUNTORY
COLLECTION EUROPE

Striking Colours and a Million Bells®

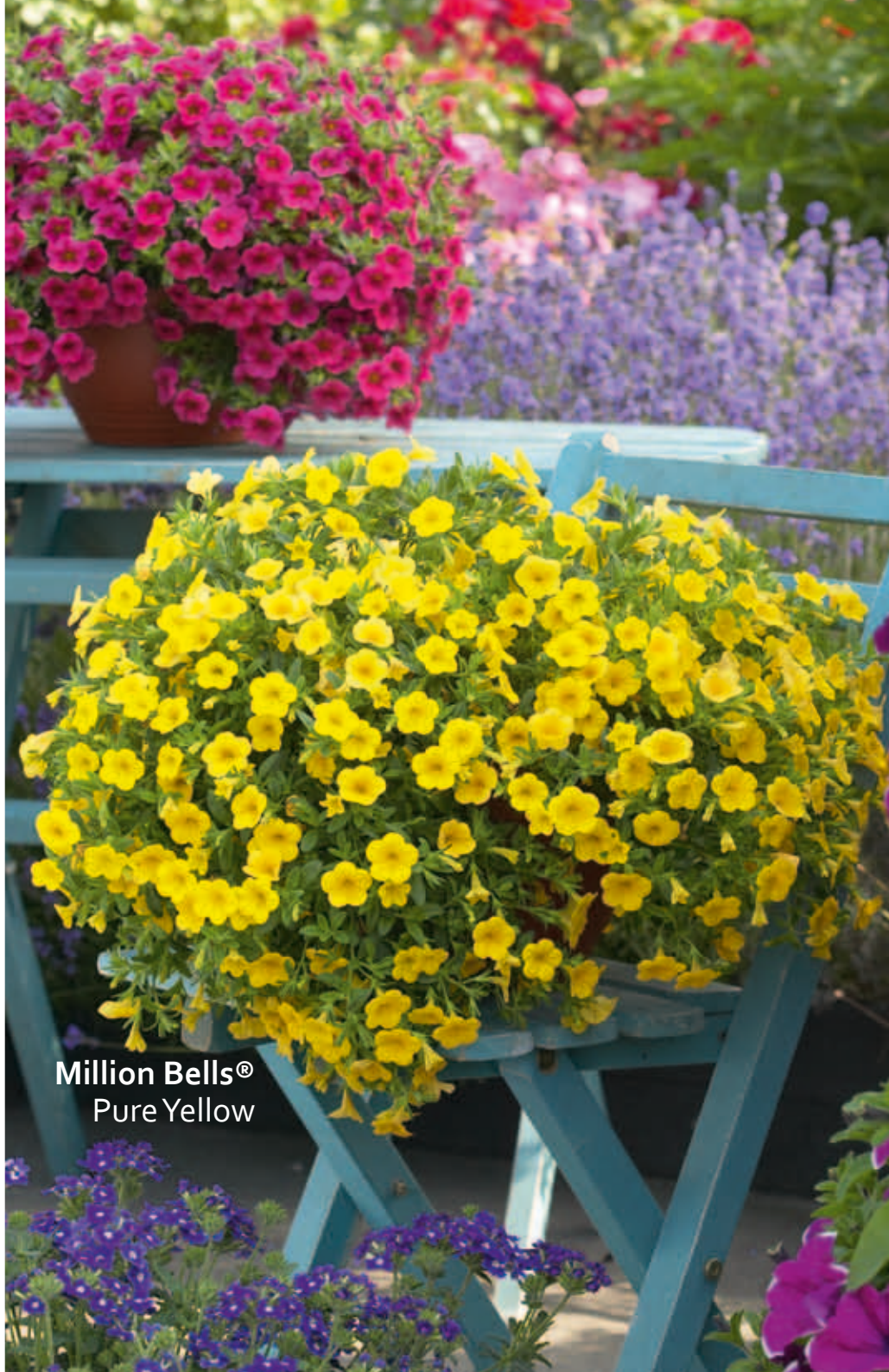
Million Bells®
Bouquet Brilliant Pink



Compact growth & early blooming



Million Bells®
Pure Yellow



Million Bells® Compact series

The Million Bells® Compact series is a range of calibrachoas with a nice, compact growth. These early bloomers have the same reliable qualities as all the other Million Bells® varieties that you know from the Suntory® Collection Europe.



Cosmos Pink



Compact Cherry



Compact Blue



Pure Yellow

The most complete collection

Million Bells®
Trailing Topaz

Variety and colour	Denomination
Million Bells® - Classic series	
Plum	SUNBELKOPAWAI
Red	SUNBELRE
Lemon	SUNBELKIC
White	SUNBELHO
Blue Star	SUNBELBUSTA
Crackling Fire	SUNBELFIRE
Flamingo	SUNBELFLAM
Salsa	SUNBELNERO
Variety and colour	Denomination

Variety and colour	Denomination
Orange Glow	SUNBELSUKA
Golden Terracotta og	SUNBELSOIL
Million Bells® - Trailing series	
Trailing Pink	SUNBELKUPI
Trailing Lavender Vein	SUNBELBURA
Trailing Fuchsia	SUNBELRIKUPI
Trailing Blue	SUNBELKUBU
Trailing Ice	SUNBELKURIHO
Trailing Sky Blue	SUNBEL KUKOSUBU
Variety and colour	Denomination

Variety and colour	Denomination
Trailing Topaz	SUNBELRIKUBU
Trailing Yellow	SUNCALKUKI
Trailing Silver Blue	SUNBELKULAVE
Million Bells® - Bouquet series	
Bouquet Red	SUNCALRED
Bouquet Gold	SUNBEL 8571
Bouquet Wine Red	SUNCALWINE
Bouquet Pink	SUNCALPINK
Bouquet Yellow Eye	SUNBEL 0778
Variety and colour	Denomination

Variety and colour	Denomination
Bouquet Brilliant Pink	SUNCALPI
Million Bells® - Compact series	
Cosmos Pink	SUNBELKOS
Compact Cherry	SUNBEL KOPACHIPI
Compact Blue	SUNBELKOPABU
Pure Yellow	SUNBELRIKI
Variety and colour	Denomination

Cultivation information

MILLIONBELLS® CALIBRACHOA HYBRIDS



Flowering characteristics

As bedding plants, Million Bells® need a good amount of light to be able to flower. Increased light levels and longer days stimulate flowering. The more light, the better.

Young Plants

Start with certified clean material from one of the official Moerheim New Plant dealers. Official dealers are obliged to deliver you each plant including a consumer/promotion label.

After arrival, water the plants when necessary, keep them free from frost, pot them as soon as possible and do not let the plants stay on the trolley for long. Bigger plugs can be planted later as they will start off faster.

Potting compost

Use a good bedding plant mixture that will drain enough, can contain enough moisture and has a good structure. Roots of calibrachoa in general are fine and sensitive to drying out and also to excesses of water. pH should not be higher than 5,5, otherwise you give black root rot more chance. Preferably ad 2–3 kg slow release fertilizer per 1 m³ mixture. Add some chelated iron.

Potting

Minimum size of pot should be 10 cm. Use new pots.

Watering

To get a compact plant it is wise not to water excessive and do not let the plants dry out too much. The best is to give some water regularly and keep the moisture medium on, the low side. Too much water in the medium will make the Million Bells prone to root diseases! Drying out the medium too much will give root damage!

Climate

- **Temperature:** After potting, a higher temperature is required like 18-20 °C. Maintain this temperature for about 2 or more weeks. This for the roots to grow out

- of the plug fast. After this period a growing temperature between 12 and 16 °C can be used as a normal greenhouse temperature. Keep the plants growing.
- **Air humidity:** For a compact and hardier plant a low air humidity is preferred. A humidity which is too high makes the plant inactive and prone to root rots. Keep the plant active by letting it evaporate with dull weather. Open ventilation on time.
- **Light:** More light and a longer day will stimulate flowering and growth.
- **CO₂:** Million Bells® will probably react positive to higher CO₂ levels. Please ask Moerheim New Plant for their latest knowledge.

Growth regulating

In general it is not difficult to grow Million Bells®. To keep the plants compact enough:

- Take care with watering, do not give them too much water.
- You can use a cold morning strategy: from 1 hour before dawn until around 10 am you can let the temperature drop to around 7 °C. Pay attention: if temperature is not compensated it can delay your crop.
- Use growth regulators, please check out the terms of using growth regulators in your country. Some growers grow without any growth regulator. Alar is used with 3 grams per litre. Frequency of spraying with Alar is only once or few times. There is no need to use a lot of growth regulator. Different chemicals can be used in different countries. Apply regulators when plants are stretching too much. Bonzi is very powerful and should be avoided or used with utmost care (low concentration, low frequency). Give plants enough space and keep the environment dry.
- High daily temperatures promote stretching.

Growing scheme

Potting:

10-13 cm pots:

Pinching:

1st of February-1st of April.

Cultivation period:

2-3 months

Delivery:

15th April- 15th May or later if required.

Crop protection

- **General:** Sensitive for virus, aphids and black root rot. Always test a new or unknown chemical on a few plants of all varieties before you apply on large scale. Red or cherry varieties seem to be sensitive to spray damage on the flowers. Biological control is also possible, check with your supplier.
- **Fungi:** Thielaviopsis basicola, a root rot disease, can be a problem and can kill the plant. Be hygienic: use new pots and a clean floor. Medium pH around 5,0, water regularly, do not damage the roots by excessive drying, use good draining medium and quality potting soil. Analyse the disease when possible. Check or ask for the Moerheim Thielaviopsis info.
- **Pests:** Virus vectors should be controlled, Aphids are f.i. controlled by Admire (imidacloprid) or (many) others. For spidermites (and thrips) can you use Vertimec (abamectine).
- **Others:** Virus is not a problem if you use certified and clean young plants. In the greenhouse work with hygiene, start with a clean greenhouse. Put up a warning for smokers to wash their hands before entering the greenhouse.

Disclaimer

The information above has been compiled with maximum care and is based on our current knowledge. Moerheim New Plant bv is not responsible for the consequences of use or misuse of the above information. When using crop protection products or growth regulators, always comply with applicable laws and regulations in your country.

(Better to use 3 plants for a big basket.)

Baskets:

15th of January-1st of March.

(or not at all if young plant is already pinched).

from 2,5 months

See 10-13 cm pots.

If you need specific cultivation information about a certain variety in particular, feel free to contact Moerheim New Plant bv.

Striking Colours and a Million Bells®



MILLION BELLS®
SUNTORY COLLECTION

European market leader



Contact MNP_{bv}

The Suntory® Collection Europe offers flowering bedding and pot plants for every garden and balcony. From petunia Surfinia® and calibrachoa Million Bells® to mandevilla Sundaville® and poinsettia Princettia®, the collection includes only innovative top-notch products. The plants in the Suntory® Collection Europe are known for their superior garden performance and bring masses of flowers and vivid colours to their surroundings. The

Suntory® Collection holds the largest market share on the European horticultural market.

The Suntory® Collection Europe is brought to you by Moerheim New Plant, whose core business is introducing new plants and varieties onto the European horticultural market. Moerheim New Plant provides licences, devises new marketing concepts, monitors policy and carries out selection

activities for breeders in Europe. The Moerheim crop portfolio includes flowering indoor plants, shrubs, bedding plants and rose understock.

Marketing

MILLION BELLS® are marketed with the MILLION BELLS® label. For more information or promotional material please contact marketing and communications at info@moerheim.com or +31 (0) 172 50 67 00

Interested in a product from the Suntory® Collection Europe? For the latest information on product availability and other questions, please contact us.



MNP BV

Weteringweg 3a,
2155 MV, Leimuiderbrug
The Netherlands

 /moerheimnewplant

T. +31 (0) 172 50 67 00
F. +31 (0) 172 50 66 75
info@moerheim.com
www.suntorycollection.info

 /SuntoryCollectionEurope



supported by

SUNTORY
COLLECTION EUROPE

Self.
cleaning
& massive
flowering



Million Bells®
Bouquet Red

SUNTORY
COLLECTION EUROPE