



beedance®

SUNTORY COLLECTION

2016  
NOVELTY

## Beedance® Bidens hybrids

Offer your clients a garden full of bees and butterflies with Beedance®! Beedance® is a range of two striking Bidens hybrids, Beedance® Painted Red and Painted Yellow, which are uniquely bicoloured. One is lovely yellow and red striped and the other is a beautiful red variety with a yellow heart. Beedance® is loved by bees and butterflies, giving every garden and balcony a lovely biodiversity.

The Beedance® varieties are strong, sturdy and compact. Beedance® varieties are easy to propagate, they root fast and grow effortlessly. Don't miss out on this unique promise for 2016!

Beedance® Painted Red





## Beedance® Retail Experience

To give this fantastic product an extra boost on the shop floor, our marketing team developed a special concept for Beedance®. This concept is embedded in pot covers, labels, posters and shelf displays.



Beedance® varieties come with a specially designed logo, bee amazed!

**beedance®**  
biden's hybrids



This new Beedance® labels will add precious value to your product.

A cheerful plant deserves a cheerful pot!



2016  
NOVELTY



### PAINTED YELLOW

Beedance® Painted Yellow is really unique due to its nice bicolour red and yellow flower. Because of its compact shape, Beedance® Painted Yellow is easy to cultivate for growers. This Beedance® variety also has a strong spreading and trailing habit, which makes it suited for multiple purposes, including borders and hanging baskets.

2016  
NOVELTY



### PAINTED RED

New from the Suntory® Collection Europe: Beedance®, a range of cheerful looking Bidens hybrids with unique colours. Beedance® Painted Red has a unique red colour which provide a floriferous sight in every garden and balcony. Because of its compact shape, Beedance® Painted Red is easy to grow, perfect for modern cultivation.

Variety and colour	Denomination	Flower size	Flowering	Vigour	Growth Habit
Beedance®					
Painted Yellow	Sunbidevb 4	small	early	compact	spreading
Painted Red	Sunbidevb 2	small	medium	compact	patio trailing